

# The Fundamentals of the Bioscience Industry

A Benchmark Industry-Focused, Industry-Driven Program

“The important thing in science is not so much to obtain new facts as to discover new ways of thinking about them.”

Sir William Bragg

Strongly interdisciplinary, this innovative professional development program will provide participants with a comprehensive introduction to the complexities of the bioscience business environment including current business models, finance, product development cycles, regulatory issues, the science that drives the business, and understanding corporate culture.

Developed by the Center for Biotechnology, a New York State Center for Advanced Technology in Medical Biotechnology, this program gives the broad exposure needed for success in the bioscience industries including the biotechnology, pharmaceutical and medical device industries.

## SPECIALLY DESIGNED FOR:

- graduate students and post docs seeking to transition into non-academic industry careers
- life science professionals that seek to enhance their productivity and opportunity for success in the corporate environment
- academicians and researchers interested in acquiring insights to help develop effective tools for collaborative industry-academia partnerships
- professionals that interact with the life sciences industry and require an understanding of their client's operating environment to deliver enhanced business service

2008 PROGRAM CALL FOR APPLICATIONS  
DEADLINE FOR INDUSTRY APPLICATION: DEC. 3, 2007

Deadline for student applications November 2, 2007

Apply now at <http://www.biotech.sunysb.edu/educWork/certprog/index.html>

For more information, contact 631-632-8521



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